

## Color Maximizer Prep Spray Step 1

Retail

### California Tan Sunless®

#### Line Story

Experience revolutionized sunless skincare and Color Technology® only a trusted color expert can provide. Specially formulated to deliver professional, flawless results; leaving you in a state of golden perfection.

#### Product Story

- Contains a unique combination of Ginseng and Gynostemma, known to help nourish, protect and prepare skin for sunless development
- Quick Dry formula drenches skin in a hydrating combination of Witch Hazel, Hawaiian Ginger and Peach Extracts leaving skin rejuvenated and energized
- Natural Exfoliant Papaya Extracts help to leave skin smooth and clean for an even sunless color  
Green Tea Extract help fight fine lines and wrinkles while leaving skin soft and lustrous

#### Inspiration/Rationale

- Offers a new sunless option into the California Tan
- Follows brand plan to build “self-sustaining” collections containing all 3 steps for increased collection awareness and sales

#### Technology

Ginseng	Nourishes skin for a healthy look and feel
Gynostemma	Powerful antioxidant that protects skin for longer lasting results
Witch Hazel	Contains anti-inflammatory and fast drying properties to soften and soothe
Green Tea Extract	Helps fight fine line and wrinkles
Ginseng	Nourishes skin for a healthy look and feel

#### Product Type

Step 1 Prepare

Fragrance: Fresh & Sunny

#### Brand and Family

California Tan Sunless®

#### Size and MSRP

6 Oz MRSP: \$25.00



Contact your distributor for additional information.